



**Alive, Fascinating, Beautiful, Lovely to Touch — It's Frankoma!
Pottery, Dinnerware and Accessories in Matching Earthenware Colors.**

The "tops in todays decor," as well as the smartest thing you can do in table settings — "for fun or fashion," is to use dinnerware with earthen colors and textures. Each piece designed to be both useful and beautiful.

For 35 years FRANKOMA has pioneered beautiful, Art Glazed Pottery and Dinnerware for the American table of discriminating taste. We have endeavored to be a "pace setter," rather than to follow tradition.

You can dress FRANKOMA "up or down," for it is both useful and beautiful, whatever the occasion. All the extra serving pieces, as well as the centerpiece and accessories, are made to match in color and texture — and they are ovenproof.

FRANKOMA is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard.

You are a welcomed guest at the factory any time. Should you come during working hours, we will be

glad to conduct you through the plant to see FRANKOMA made. Prices subject to change without notice. Prices shown are retail.

PRICES MAY BE SLIGHTLY HIGHER FAR EAST AND FAR WEST.

Frankoma Pottery

Attn: Mrs. Frank D. LeSueur
FRANKOMA POTTERY SHOPPE
206 Columbian Avenue 274-3841
Columbus, Ohio 43223

FRONT COVER

Pictured is a 15" bottle vase, the first of a series of "limited edition" fine pieces. The mold is signed by the artist John Frank, and will be destroyed after 4000 impressions. Each piece is numbered, and no 'seconds' will be sold. Made only in Bronze Green with Dull Black Base, as shown. No. V-1\$15.00